

Developing Your Mission Statement

Your Mission Statement is a statement of purpose for your club. Ask yourself:

- Why do you exist?
- What purpose do you serve?
- What are your goals?
- Who are you looking for to be members?

Sample Mission Statement (Asian American Club)

The Asian American Students Club seeks to promote Asian culture, consolidating Asians and other students, and providing guidance and direction for new members to the college's environment. By hosting cultural and social events during the year we will unite our members and let the college community experience their cultural backgrounds.